

Tracks Modified List

Name	Track	Title	Date	Paper No.	Time	Room No.	Chair & Co-Chair
Dr.Preeti Agarwal	1	Organization Politics :Bane or Boon????	22/1/10	RG101	3:00 - 5:30	201	Session- Chair: Dr.Shilpa Bendale Co- Chair Mr. Rahul Kulkarni Total Papers:14
Mr.Sanjay Sugandhi	1	Creation & Evolution of Symbain Ltd.		RG102	3:00 - 5:30	201	
Shubhada Kulkarni	1	Learning and Developing Organization		RG103	3:00 - 5:30	201	
Anupama Chaudhari	1	Benefits and challeges of virtual organization		RG104	3:00 - 5:30	201	
Anil Sharma	1	TQM		RG105	3:00 - 5:30	201	
Nisha Lodha	1	Virtual reality Vs Simulated reality: The matrix visionary concept		RG106	3:00 - 5:30	201	
Dr.Shilpa Bendale	3	The 3 R's:Retail,Rural and Revolution		RG107	3:00 - 5:30	201	
Dr.E.B. Brahmankar, Surekha Brahmankar, Ajbani Ajitkumar	3	Enterprunership and Intraprunership		RG108	3:00 - 5:30	201	
Dr.Seema Joshi	3	Knw Magt System in University Admin for Effective DM		RG109	3:00 - 5:30	201	
Dr.M.A.Lokhande/Vishal Rana	3	The TATA NANO: the perfect blend of Vision and Innovation		RG110	3:00 - 5:30	201	
Ujvala Ulhe	3	Leadears for Innovations		RG111	3:00 - 5:30	201	
S.R.Shegokar	3	Applications of 4-G Technology		RG112	3:00 - 5:30	201	
Rupali Khaire	3	Dynamics of Innvations,Enterprunership , Intraprunership and venturing		RG113	3:00 - 5:30	201	
Pavan Mandowara	3	Innovative & Enterprunership		RG114	3:00 - 5:30	201	
Aasha Sharma	2	Branding the Business Schools Green with Sustainability and Environmental Entrepneuership Skills:New Corporate expectation from Business Schools.	22/1/10	RG201	3:00 - 5:30	202	Session- Chair: Dr.Nilesh Berad Co- Chair Mrs. Asha Sharma Total Papers:10
Dr.Preeti Agarwal	2	A study of service Quality & Patient satisfaction in private hospitals of North Maharashtra		RG202	3:00 - 5:30	202	
Shilpa Bendale	2	Imperative of the Market: A Sustainable Brand		RG203	3:00 - 5:30	202	
Dr.Preeti Agarwal	2	"Employee branding an edge to build Loyalty"		RG204	3:00 - 5:30	202	
Nitin Vighne	2	Advertising & Promotional Campaigns As Branding Tools in Pharmaceutical Company		RG205	3:00 - 5:30	202	
A.P.Sorade	2	Branding through advertising and promotional Campaign,Case study on Plasic Industry,Jalgaon		RG206	3:00 - 5:30	202	
G.P.Dinesh	2	The Role of Adverising and Promotion compaign as branding tools its influence on teenengers buyiong behavior		RG207	3:00 - 5:30	202	
Dilip Porwar	2	Online Branding		RG208	3:00 - 5:30	202	
Preeti Kulkarni	2	A goal of the Rural Integrated Mkting comm -Brand com		RG209	3:00 - 5:30	202	
Sarika Patil/ Guikhedkar	2	Culture and Diversity Mgt. in Innovation		RG210	3:00 - 5:30	202	
Swati Patil / Shweta Phegade	2	MAdvertising	23/1/10	RG211	9:30-11:00	201	Session- Chair: Dr.Nitin Vighne Co- Chair Mr.Shrinivas Iyer Total Papers:07
Sachin Dhumal	2	Innovative Practices in Teaching learning process		RG212	9:30-11:00	201	
Harshal Salunke Shantanu Vasishtha N.K.Patil	2	CSR as a tool for branding		RG213	9:30-11:00	201	
Dr.U.Dube	2	General Consideration of Marketing Research on Bath Soap Mfg. Company		RG213	9:30-11:00	201	
Nitin Patil	2	Impact of Branding in Globalize Era		RG214	9:30-11:00	201	
Aditya Bal	2	Building strong sustainable brand -the reality check		RG215	9:30-11:00	201	
Rahul Kulkarni	2	Effective Relationship MNGT For Indian Management Institutes		RG216	9:30-11:00	201	

Prof. Suryakant Baburao Patil. Dr. Jayaram Budho More	2	Branding		RG217	9:30-11:00	201	
Dr.Preeti Agarwal Dr.Shilpa Bendale	4	CSR : THE KEY ROLE OF HUMAN RESOURCE MANAGEMENT	23/1/10	RG301	12:00-1:30	292 to 302	Session- Chair: Dr.L.K.Ukey Co- Chair Dr.Sanjay Patankar Total Papers:19
B.J.Lathi	4	A Blue Print For 21st Century		RG302	12:00-1:30	303 to 314	
Itishree Mohanti	4	The tone of training prog-Lead to Song of Success		RG303	12:00-1:30	315 to 322	
Vinita Sinha	4	Managers challenges to widen tallent strategies and global organization exllece on post recession world		RG304	12:00-1:30	323 to 339	
Sulbha Waghmare	4	Managing Working Conditions and Employee Relations		RG305	12:00-1:30	340 to 355	
Payal Chhabra	4	Succession Planning & Leadership Development		RG306	12:00-1:30	356 to 363	
Md.Sadik Shaikh Dr.M.V.Waykole	4	Modelling of effective comm. And behavioral sciences		RG307	12:00-1:30	364 to 370	
Mamta Dahad	4	Succession planning and leadership Development ,an Indian(HRM),perspective		RG308	12:00-1:30	371 to 382	
Gayatri Kulkarni	4	Succession planning and leadership Development		RG309	12:00-1:30	383 to 393	
Dr.K.L.Ukey	4	Diff.Facets of mergers and acqusitoins		RG310	12:00-1:30	394 to 400	
Prashant Patil	5	Agri-Bancassurance in India		RG311	12:00-1:30	401 to 409	
Suchi Gautam	5	Mergers and Aqcquisition		RG312	12:00-1:30	410 to 424	
Vishal Sandanshive	5	Mergers and Aqcquisition : A business Strategy		RG313	12:00-1:30	425 to 431	
Abhay Kumar	5	Currency Futures: A Powerful tool to manage currency risk		RG314	12:00-1:30	432 to 441	
Mandar Kulkarni	5	"Merger & Accusation " A Case Study		RG315	12:00-1:30	442 to 451	
Jalpa Jadhav	5	HRM : indespensiable Building block of virtual organisation		RG316	12:00-1:30		
Tanmay Bhale	5	Traditional versus Innovative Teaching		RG317	12:00-1:30		
Bhavna Talreja	5	Risk Management		RG318	12:00-1:30		
Deepak Sharma	5	Portfolio Management		RG319	12:00-1:30	NA	